






1983-1984

Twiggy, one of the many ambitious technologies incorporated in Lisa , was the next generation floppy disk drive, produced in-house by Apple. It featured auto ejection and was razor-thin like its human namesake . Using proprietary 5” disks , it allowed for 860 kilobytes of storage (compared to 160 kilobytes for other computers of its time) by using variable motor speeds and double data rate. However, Twiggy drives were slow and plagued by reliability and production problems. For a while threatening the already much delayed Macintosh project , at the eleventh hour they have been replaced by 400-kilobyte Sony 3.5” disks , which soon became the industry standard.